



Annual Conference on European Media Law

- Review of the Audiovisual Media Services legal landscape
- Media online platforms in focus

Brussels, 7-8 June 2018



Speakers

Mark D. Cole, Professor, University of Luxembourg; Director for Academic Affairs, Institute of European Media Law (EMR), Saarbrücken

Vincent de Dorlodot, General Counsel, RTL Group, Luxembourg

Nico van Eijk, Professor of Information Law, Media and Telecommunication, University of Amsterdam

Laurent Garzaniti, Partner, Freshfields Bruckhaus Deringer LLP, Brussels

Anna Herold, Head of Unit, AVMS Policy, DG CNECT, European Commission, Brussels

Michael R. Kogler, Legal Adviser, Audiovisual, Media Law, Austrian Federal Chancellery, Vienna

Dominique Moore, Member of the Legal Service, European Parliament, Brussels

Grégoire Polad, Director General, Association of Commercial Television in Europe, Brussels

Tobias Schmid, Director, Media Authority of North Rhine-Westphalia (LfM), Düsseldorf

Eleni-Tatiani Synodinou, Associate Professor, Department of Law, University of Cyprus

Key topics

- Legislative packages contributing to the Digital Single Market
- Future framework for the Audiovisual Media Services Directive: focus on video sharing platforms
- GDPR: key changes for the media and IT sector
- Proposed Regulation on e-Privacy: relationship to GDPR, future of cookies, advertising and other marketing measures
- Ongoing competition law investigations affecting media companies
- Latest jurisprudence of the CJEU and ECtHR relevant for the media sector

Language
English

Event number
218RP47

Organisers
Florence Hartmann-Vareilles (ERA)
and Mark D. Cole (EMR)



Annual Conference on European Media Law 2018

Thursday, 7 June 2018

- 09:00 Arrival and registration of participants
- 09:30 **Opening of the seminar**
Florence Hartmann-Vareilles and Mark D. Cole
- 09:45 **Keynote speech: Preparing the EU Single Market to the Digital World**
- 10:15 Discussion

I. THE AUDIOVISUAL MEDIA SERVICES LEGAL LANDSCAPE UNDER REVIEW

- 10:30 **Reform of the AVMSD: where do we stand?**
- Update on interinstitutional negotiations
 - Main points of contention
 - First review of the transposition requirements in Member States
- Anna Herold*
- 10:50 Coffee break
- 11:15 **Reform of the AVMSD: the different perspectives at stake**
Michael R. Kogler
Grégoire Polad
Tobias Schmid
- 12:15 Discussion
- 12:45 Lunch

II. PLATFORMS AS NEW OBJECTS OF MEDIA REGULATION

- 14:15 **More responsibilities for online media platforms?
EU legal framework and proposals in the pipeline**
Nico van Eijk
- 14:45 Discussion
- 15:00 **Round table discussion:
The future role and responsibilities of online platforms in case of illegal and harmful content**
- Definition
 - Protection of minors
 - Content containing incitement to violence or hatred ("hate speech")
 - Fake news
- Vincent de Dorlodot*
- 16:15 Discussion
- 16:30 Coffee break

III. IMPACT OF THE EU COPYRIGHT REFORM ON THE MEDIA SECTOR

- 17:00 **Impact of the EU copyright reform on audiovisual media services and the online press**
- Digital use of publications: a statutory presumption instead of a publisher's right?
 - Future rules for the clearance of rights for broadcasters
- Eleni-Tatiani Synodinou*
- 17:30 Discussion
- 17:45 End of first conference day
- 18:00 Networking reception

Objective

The conference aims to keep media law practitioners up-to-date by providing an overview of the latest policy developments, legislative initiatives and case law in this field.

Who should attend?

Lawyers in private practice specialised in media law and information technology, in-house counsel and other legal practitioners in the media sector.

Venue

Rue de l'Aqueduc 118
1050 Brussels
Belgium

What participants liked in 2017

- "very high quality of speakers"
- "wide range of audience which means good opportunity to network and exchange views on topics discussed at the conference"
- "interesting topics and practice-related information"
- "very good organization of the event"
- "...can't get closer to European developments"

Your contact persons



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Evening networking reception

On Thursday 7 June, you will have the chance to network with colleagues at our drinks reception.

Friday, 8 June 2018

IV. OTHER KEY EU INITIATIVES IMPACTING THE MEDIA SECTOR

- 09:00 **Entry into force of the EU General Data Protection Regulation: getting in line with the requirements**
- 09:30 Discussion
- 09:45 **The new e-Privacy Regulation:**
- Relationship to the GDPR
 - The future of cookies
 - Advertising and other marketing measures
 - A challenge for online business models?
- Dominique Moore*
- 10:30 Discussion
- 10:45 Coffee break
- 11:15 **Competition law and digital media: online platforms in focus**
Laurent Garzaniti
- 11:45 Discussion

V. CASE LAW UPDATE RELEVANT FOR THE MEDIA SECTOR

- 12:00 **Recent and pending cases from the CJEU and ECtHR**
Mark Cole
- 12:30 Discussion
- 13:00 End of the conference

For programme updates: www.era.int
Programme may be subject to amendment.

CPD

ERA's programmes meet the standard requirements for recognition as Continuing Professional Development (CPD). This event corresponds to **9 CPD hours**.

Save the date

Summer Course on European Antitrust Law

Trier, 2-6 July 2018

Summer Course on European Intellectual Property Law

Trier, 25-29 June 2018

Big Data in the Digital Single Market

Brussels, 27-28 September 2018

Annual Conference on European Patent Law 2018

Brussels, 25-26 October 2018

Annual Conference on European Copyright Law 2018

Trier, 22-23 November 2018

e-Learning on EU Media Law

The Protection of Media Freedom at European Level

Dr. Judit Bayer

Recent European Commission Competition Law Cases Involving Online Platforms

Paul Stone

Media and Trade Policy: Political Consequences of Brexit and New Trade Agreements

Ross Biggam

Overview of Pending and Recent Rulings by the CJEU and ECtHR on Media Law (from May 2016 to May 2017)

Prof Mark D. Cole

More on:
www.era-omm.eu/elearning/medialaw.html

Registration

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Brussels, 7-8 June / Event Number: 218RP47



Registration

Fax: +49 (0) 651 93737-773

E-mail: info@era.int

Online registration:
www.era.int/?127509&en

Postal address:
ERA
Postfach 1640
D-54206 Trier

Location

Rue de l'Aqueduc 118
1050 Brussels
Belgium

Language

English

Contact Person

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Accommodation at special rates

Four Points (Sheraton) Hotel
fourpoints.brussels@starwoodhotels.com

Manos Stephanie Hotel
stay@manosstephanie.com

Hotel Made in Louise
www.madeinlouise.com

Contact the hotel directly to make your reservation (see para. 16 www.era.int/legalnotice).

Please indicate the event you will attend.



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Evening programme: I shall attend the function on 7 June 2018 (at no extra charge).

Registration fee

Fee	Standard	EU & ERA patrons*	Young lawyers & other groups**
Registration by 07/05/2018	€ 711.00 <input type="checkbox"/>	€ 426.60 <input type="checkbox"/>	€ 533.25 <input type="checkbox"/>
Registration after 07/05/2018	€ 790.00 <input type="checkbox"/>	€ 474.00 <input type="checkbox"/>	€ 592.50 <input type="checkbox"/>

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- Fellows of the European Law Institute

** Young lawyers & other groups

- For young lawyers up to 30 years of age (important: the participant must provide a copy or details of his or her passport or identity card on registration);
- Full-time staff of universities or comparable academic institutions;
- Staff of charitable organisations or comparable institutions
- Registration of three or more employees from the same organisation

Method of payment

- Credit card For registration with credit card payment please go to our website www.era.int/?127509&en
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