



# Update on European Media Law 2020: Online Seminar

28 May 2020 (9:00 to 13:00 CEST)

**UP  
GRADE**  
YOUR LEGAL  
EXPERTISE

**Media Law**



## Speakers

**Christina Angelopoulos**, Lecturer in Intellectual Property Law, Centre for Intellectual Property Law and Information Law (CIPIIL), Cambridge

**Marcel Boulogne**, Head of Sector "Observatory on the Online Platform Economy", DG CONNECT, European Commission, Brussels (tbc)

**Mark D. Cole**, Professor, University of Luxembourg; Director for Academic Affairs, Institute of European Media Law (EMR)

**Olaf Fiss**, Counsel, K&L Gates, Berlin

**Daniel Knapp**, Data, Insight & Innovation in Advertising, London

**Ruben Maximiano**, Senior Competition Expert, Competition Division, OECD, Paris

**Victoria de Posson**, Senior Manager, Public Policy, Computer and Communications Industry Association (CCIA), Brussels

**Tobias Schmid**, Chair, The European Regulators Group for Audiovisual Media Services (ERGA), Brussels

## Moderators

**Florence Hartmann-Vareilles**, Head of Section Business Law, ERA

**Mark D. Cole**, Professor, University of Luxembourg; Director for Academic Affairs, Institute of European Media Law (EMR)

## Key topics

- Audio-visual Media Services
- Work programme of the new European Commission on media and audio-visual media services
- Ongoing competition law investigations affecting media companies
- EU initiatives on online platforms
- Latest jurisprudence of the CJEU and ECtHR relevant for the media sector

Language  
English

Online seminar number  
220SRP14

Organisers  
Florence Hartmann-Vareilles (ERA) in cooperation with Mark D. Cole (EMR)



With the support of the Erasmus+ programme of the European Union

# Update on European Media Law 2020

## Thursday, 28 May 2020

09:00 Connecting time

09:15 **Opening of the online seminar**

*Florence Hartmann-Vareilles and Mark D. Cole*

Moderator: *Florence Hartmann-Vareilles*

09:30 **EU initiatives towards fairness and transparency on platforms – impact for the media sector**

- The new EU Regulation on promoting fairness and transparency for business users of online intermediation services
- Ongoing work of the expert group on the EU Observatory on the Online Platform Economy with special regard to online advertising

*Marcel Boulogne, Daniel Knapp*

10:15 Discussion

10:30 **The changing role and responsibility of platforms**

- Impact of the new EU Directive on Copyright in the DSM (Articles 13 and 17) and start of dialogue between platforms and right-holders
- CJEU rulings on the responsibility of online platforms and lessons to be learnt
- Horizontal or sectorial approach to platforms? A Digital Services Act on the horizon
- Future role of regulators

*Christina Angelopoulos, Victoria de Posson*

11:15 Discussion

Moderator: *Mark Cole*

11:30 **Recent challenges to IP-driven media distribution in the EU**

- The CJEU *Murphy* case reloaded: Pay-TV investigations of DG Comp and their impact on geo-blocking of audiovisual content
- Cross-border dissemination of radio streams in light of the High Court's *TuneIn* judgment and the "Online SatCab" Directive

*Olaf Fiss*

12:00 Discussion

12:15 **The competition framework for the digital economy – a new approach needed?**

- Impact of recent cases in the media, audio-visual and e-commerce sectors
- New approaches by cartel authorities
- The role of network effects in digital competition law

*Ruben Maximiano*

12:45 Discussion

13:00 End of the online seminar

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For programme updates: [www.era.int](http://www.era.int)  
Programme may be subject to amendment.

## Live chat

Online participants can address written questions to the panel through a live chat.

For more information, please visit:  
[www.era.int/?129828&en](http://www.era.int/?129828&en)

## Objective

This online seminar aims to keep media law practitioners up-to-date by providing an overview of the latest policy developments, legislative initiatives and case law in this field.

## Who should join the online seminar?

Lawyers in private practice specialised in media law and information technology, in-house counsel and other legal practitioners in the media sector.

## You will learn...

- How will the agenda of the new European Commission impact media and audio-visual services?
- What kind of role and responsibilities should be given to online platforms?
- What is the impact of DG Comp Pay-TV investigations on geo-blocking of audiovisual content?
- What are the key challenges for media distribution in Europe?
- What is the impact on the media of recent EU initiatives on data, big data and private data?
- How should recent CJEU rulings on audiovisual services, electronic communication and freedom of expression be interpreted in practice?

## CPD

ERA's programmes meet the standard requirements for recognition as Continuing Professional Development (CPD). This event corresponds to **3,5 CPD hours**.

## Free video recordings

### Interview on the implementation of the new AVMSD: key issues

- Commission guidelines on video-sharing platforms and European works
- State of play in Member States' transposition
- Work of ERGA  
*Tobias Schmid*

### Recent rulings from the CJEU and the ECtHR impacting audio-visual media services and the media

- Audiovisual media services
- Electronic communications
- Freedom of expression and media pluralism  
*Mark D. Cole*

## Your contact persons



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## If you register for this online seminar we offer you:

- a voucher for a 10% discount on participation in a face-to-face ERA event later this year or in 2021 (this voucher will apply in addition to other available discounts and can be transferred to a colleague if you wish)
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### Online Summer Course on European Intellectual Property Law

Webinar, 29 June - 3 July 2020

### Summer Course on European Information Technology Law

Trier, 14-18 September 2020

### Annual Conference on European Trade Mark and Design Law 2020

Trier & Live Stream, 8-9 October 2020

### Big Data: Facilitating Access to Data in the Digital Economy

Brussels & Live Stream, 26-27 October 2020

### Annual Conference on European Copyright Law 2020

Trier & Live Stream, 26-27 November 2020

[www.era.int/elearning](http://www.era.int/elearning)

# Registration

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28 May 2020 / Event Number: 220SRP14



### Online registration:

[www.era.int/?129828&en](http://www.era.int/?129828&en)



Language  
English

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### Registration fee

Fee	Standard	EU & ERA patrons*	Young lawyers & other groups**
Registration by 14 May 2020	€ 351 <input type="checkbox"/>	€ 210.60 <input type="checkbox"/>	€ 263.25 <input type="checkbox"/>
Registration after 14 May 2020	€ 390 <input type="checkbox"/>	€ 234 <input type="checkbox"/>	€ 293 <input type="checkbox"/>

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- Fellows of the European Law Institute

#### \*\* Young lawyers & other groups

- For young lawyers up to 30 years of age (important: the participant must provide a copy or details of his or her passport or identity card on registration);
- Full-time staff of universities or comparable academic institutions;
- Staff of charitable organisations or comparable institutions
- Registration of three or more employees from the same organisation

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