



## Annual Conference on European Media Law 2022

- Towards a Media Freedom Act
- The Digital Services Act (DSA) and Audiovisual Media Services
- Data and the media

Brussels/Online, 2-3 June 2022



**UP  
GRADE**  
YOUR LEGAL  
EXPERTISE

### Speakers

**Sally Broughton Micova**, Lecturer in Communications Policy and Politics, University of East Anglia

**Mark D. Cole**, Professor, University of Luxembourg; Director for Academic Affairs, Institute of European Media Law (EMR), Saarbrücken

**Anne Federle**, Partner Competition & EU Law, Bird & Bird, Brussels

**Miruna Herovanu**, Senior EU Affairs Officer, Association of Commercial Television in Europe (ACT), Brussels

**Anna Herold**, Head of Unit, AVMS Policy, DG CNECT, European Commission, Brussels (\*)

**Karim Ibourki**, Chair, European Regulators' Group for Audiovisual Media Services (ERGA); President of the Conseil Supérieur de l'Audiovisuel, Belgium, Brussels

**Michèle Ledger**, Head of Media, Cullen International; Lecturer, CRIDS, University of Namur

**Eva Lievens**, Professor of Law & Technology, Ghent University

**Marko Milosavljevic**, Professor, Department of Journalism, Faculty of Social Sciences, University of Ljubljana; Vice-Chair, Committee of Experts on Media Environment and Reform (MSI-REF), Council of Europe, Strasbourg

**Luisa Scorigarini**, Deputy Head, Communication and Media Unit, Italian Competition Authority, Rome

**Wojciech Wiewiórowski**, European Data Protection Supervisor (EDPS), Brussels

**Member of European Parliament** (\*)

(\*) Invited

### Key topics

- Update on the EU legal framework for audiovisual media services
- Ongoing developments with regard to the Digital Services Act and the Digital Markets Act
- Freedom of the media and safeguarding journalists' work
- Media as "critical infrastructure"
- Digital advertising and the media
- Competition and data protection law in the media sector
- Latest jurisprudence of the CJEU and ECtHR relevant for the media sector

Language  
English

Event number  
222R18ef

Organisers  
ERA (Florence Hartmann-Vareilles)  
in cooperation with  
EMR (Prof Mark D. Cole)



With the support of the Erasmus+ programme  
of the European Union

# Annual Conference on European Media Law 2022

## Thursday, 2 June 2022

09:15 Arrival and registration of participants

09:45 **Opening of the conference**  
*Florence Hartmann-Vareilles, Mark D. Cole*

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### I. MEDIA FREEDOM AND DEMOCRACY

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10:00 **Opening speech: Towards a European Media Freedom Act**  
*European Commission*

10:30 Discussion

10:45 **Safeguarding journalistic work in Europe**

- EU Recommendation on the protection, safety and empowerment of journalists
- Protecting journalists from abusive litigation: the Anti-SLAPP initiative
- Ensuring access to (transparent) information (e.g. access to data on political advertising)
- Initiatives of the Council of Europe

*Marco Milosavljevic*

11:15 Discussion

11:30 Networking break

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### II. MEDIA SERVICES IN THE DIGITAL ENVIRONMENT

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12:00 **On the road towards a Digital Services Act and Digital Markets Act**

- Update on the EU legislative procedures
- Focus on relevant elements of the legislative package with impact on the media

*Michèle Ledger*

12:45 Discussion

13:15 Lunch

14:15 **Protection of audiovisual media in the new legal framework**

- Position of media content in the DSA (trusted flaggers, "Good Samaritan" clause, moderating editorial content, context with copyright law)
- DMA instruments and rules concerning the media
- Other measures such as those directed against piracy

*Miruna Herovanu*

14:45 Discussion

15:00 **Updating implementation of the AVMSD**

- Status of national transposition acts (new legislation in Member States with recent transposition; by-laws of relevance)
- Guidance by Commission Guidelines
- ERGA guidelines and cooperation framework
- Specific areas of transposition

*Sally Broughton Micova*

15:30 Discussion

15:45 Networking break

16:15 **Protection of minors across platforms and media**

- Measures in the DSA and elsewhere for the protection of minors
- Developments concerning social networks and platforms, enforcement
- Initiatives for expanding protection by criminal law
- Media literacy

*Eva Lievens*

## Objective

The conference aims to keep media law practitioners up-to-date by providing an overview of the latest policy developments, legislative initiatives and case law in this field.

## Who should attend?

Lawyers in private practice specialised in media law and information technology, in-house counsel and other legal practitioners in the media sector

## Venue

L42 Business Centre  
Rue de la Loi 42  
1040 Brussels  
Belgium

## CPD

ERA's programmes meet the standard requirements for recognition as Continuing Professional Development (CPD). Participation in the full programme of this event corresponds to **9 CPD hours**. To obtain a certificate of participation for CPD purposes with indication of the number of training hours completed, online participants must allow for their participation to be tracked. CPD certificates must be requested at the latest 14 days after the event, after which the participation records will be deleted for data protection purposes.

## Hybrid format

If you cannot attend the conference in Brussels, you can still join online!

You will be able to interact immediately and directly with our top-quality speakers and other participants.

## Important note

This is a hybrid event. You can participate either face-to-face or online and you can switch your participation method at no cost until one day before the event.

If we are obliged to hold the event online-only due to the Covid-19 pandemic, you will be able to cancel your face-to-face participation at no cost.

Please note that payment by invoice must be made at the latest two days prior to the event.

- 16:45 Discussion
- 17:00 **Round table discussion:  
Media as “critical infrastructure” in the digital environment**
- Systemic importance of media
  - Media as target of (cyber)attacks
  - Public value content as part of the fight against disinformation?
  - Issues of accessibility and visibility of media and relevant content
- Anna Herold, Karim Ibourki, Representative of a Member State, Member of European Parliament*
- 18:00 End of the first conference day
- 18:15 Networking reception

## Friday, 3 June 2022

### III. DATA AND THE MEDIA

- 09:15 **Digital advertising from a data protection perspective**
- Relevant developments in data protection law affecting advertising and online services (*TCF* decision from Belgium; *Google Analytics* decisions from France and Austria)
  - From GDPR to data sovereignty (incl. DGA, possibly DA)
  - Potential impact of the DSA and the European Parliament position
- Wojciech Wiewiórowski*
- 10:00 Discussion
- 10:15 **Digital advertising and data use from a competition law perspective**
- The functioning of the online adtech industry and data use
  - Press publishers and competition law matters
  - Decisions of the Commission and rulings of the General Court
  - Potential impact of the DMA (possibly DGA)
- Anne Federle, Lucia Scorciarini*
- 11:00 Discussion
- 11:15 Networking break

### IV. CASE LAW ROUND UP

- 11:45 **Recent rulings from the CJEU and ECtHR impacting audiovisual media services and the media**
- Mark D. Cole*
- 12:30 Discussion
- 12:45 Light lunch and end of the conference

For programme updates: [www.era.int](http://www.era.int)  
Programme may be subject to amendment.

### Your contact persons



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### Covid-19 prevention and hygiene rules

The safety of our guests, partners and staff is our priority. ERA will take strict hygienic precautions and ensure continuous monitoring and compliance with the applicable Covid-related hygiene regulations.

Please visit the following site for more information: [www.era.int/en/COVID](http://www.era.int/en/COVID)

The number of places might be limited due to the current Covid-19 restrictions with which we have to comply. We recommend registering sooner rather than later.

### Save the date

**Summer Course on European Intellectual Property Law**  
Trier, 27 June - 1 July 2022

**Summer Course on European IT Law**  
Trier, 19-23 September 2022

**Big Data and the Digital Services Act**  
Brussels/Online, 27-28 October 2022

**Annual Conference on European Copyright Law 2022**  
Trier/Online, 24-25 November 2022

[www.era.int/elearning](http://www.era.int/elearning)



Times indicated are CEST  
(Central European Summer Time)

# Registration

## Annual Conference on European Media Law 2022

Brussels/Online, 2-3 June 2022 / Event Number: 222R18ef



### Registration

Fax: +49 (0) 651 93737-773

E-mail: [info@era.int](mailto:info@era.int)

Online registration:  
[www.era.int/?131137&en](http://www.era.int/?131137&en)



Postal address:  
ERA  
Postfach 1640  
D-54206 Trier

### Location

L42 Business Centre  
Rue de la Loi 42  
B-1040 Brussels

### Language

English

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### I would like to register for the ERA event mentioned above.

Please update my address (see below)  My address (above) is correct  Please delete my address

### PLEASE USE BLOCK CAPITALS:

Title  Ms  Mr Other

First Name

Surname

Organisation

Position  Tel.

Department

E-Mail

Street

Postcode/City  Country

I will attend in person

I will attend online

I wish to receive a participation certificate for CPD purposes (with indication of the training hours completed) and agree for my participation to be tracked for this purpose.

### Registration fee

Fee	Standard	EU & ERA patrons*	Young lawyers & other groups**
Registration by 2 May 2022	€ 711.00 <input type="checkbox"/>	€ 533.25 <input type="checkbox"/>	€ 533.25 <input type="checkbox"/>
Registration after 2 May 2022	€ 790.00 <input type="checkbox"/>	€ 592.50 <input type="checkbox"/>	€ 592.50 <input type="checkbox"/>

\* EU and ERA Patrons

- Staff of European Union institutions and agencies;
- Staff of ERA's patrons: all EU Member States (Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden), United Kingdom, the German states, Scotland and the City of Trier

\*\* Young lawyers & other groups

- For young lawyers up to 30 years of age (important: the participant must provide a copy or details of his or her passport or identity card on request);
- Full-time staff of universities or comparable academic institutions;
- Staff of charitable organisations or comparable institutions
- Registration of three or more employees from the same organisation
- Fellows of the European Law Institute .

### Method of payment

Credit card For registration with credit card payment please go to our website [www.era.int/?131137&en](http://www.era.int/?131137&en)

Bank transfer I will transfer the registration fee to ERA's account at Deutsche Bundesbank Saarbrücken:  
IBAN: DE145900 00 00 00 58501900 – BIC: MARKDEF1590

**Important! Please state your name and the event number on the bank transfer.**

Different billing address:

I confirm my registration and accept the general terms and conditions: [www.era.int/legalnotice](http://www.era.int/legalnotice)

Place, Date

Signature