



Annual Conference on European Media Law 2022

- Towards a Media Freedom Act
- The Digital Services Act (DSA) and Audiovisual Media Services
- Data and the media

Brussels/Online, 2-3 June 2022



**UP
GRADE**
YOUR LEGAL
EXPERTISE

Digitalisation and
Media Law

Speakers

Sally Broughton Micova, Lecturer in Communications Policy and Politics, University of East Anglia

Mark D. Cole, Professor, University of Luxembourg; Director for Academic Affairs, Institute of European Media Law (EMR), Saarbrücken

Anne Federle, Partner Competition & EU Law, Bird & Bird, Brussels

Anna Herold, Head of Unit, AVMS Policy, DG CNECT, European Commission, Brussels

Miruna Herovanu, Senior EU Affairs Officer, Association of Commercial Television in Europe (ACT), Brussels

Karim Ibourki, Chair, European Regulators' Group for Audiovisual Media Services (ERGA); President of the Conseil Supérieur de l'Audiovisuel, Belgium, Brussels

Michèle Ledger, Head of Media, Cullen International; Lecturer, CRIDS, University of Namur

Eva Lievens, Professor of Law & Technology, Ghent University

Andris Mellakauls, Head of Information Space Integration Division, Ministry of Culture, Republic of Latvia

Marko Milosavljevic, Professor, Department of Journalism, Faculty of Social Sciences, University of Ljubljana; Vice-Chair, Committee of Experts on Media Environment and Reform (MSI-REF), Council of Europe, Strasbourg

Luisa Scorigarini, Deputy Head, Communication and Media Unit, Italian Competition Authority, Rome

Wojciech Wiewiórowski, European Data Protection Supervisor (EDPS), Brussels

Key topics

- Update on the EU legal framework for audiovisual media services
- Ongoing developments with regard to the Digital Services Act and the Digital Markets Act
- Freedom of the media and safeguarding journalists' work
- Media as "critical infrastructure"
- Digital advertising and the media
- Competition and data protection law in the media sector
- Latest jurisprudence of the CJEU and ECtHR relevant for the media sector

Language
English

Event number
222R18ef

Organisers
ERA (Florence Hartmann-Vareilles)
in cooperation with
EMR (Prof Mark D. Cole)



Annual Conference on European Media Law 2022

Thursday, 2 June 2022

09:15 Arrival and registration of participants

09:45 **Opening of the conference**
Florence Hartmann-Vareilles, Mark D. Cole

I. MEDIA FREEDOM AND DEMOCRACY

Chair: Mark D Cole

10:00 **Opening speech: Towards a European Media Freedom Act**
Anna Herold

10:30 Discussion

10:45 **Safeguarding journalistic work in Europe**

- EU Recommendation on the protection, safety and empowerment of journalists
- Protecting journalists from abusive litigation: the Anti-SLAPP initiative
- Ensuring access to (transparent) information (e.g. access to data on political advertising)
- Initiatives of the Council of Europe

Marco Milosavljevic

11:15 Discussion

11:30 Networking break

II. MEDIA SERVICES IN THE DIGITAL ENVIRONMENT

12:00 **On the road towards a Digital Services Act and Digital Markets Act**

- Update on the EU legislative procedures
- Focus on relevant elements of the legislative package with impact on the media

Michèle Ledger

12:45 Discussion

13:15 Lunch

14:15 **Protection of audiovisual media in the new legal framework**

- Position of media content in the DSA (trusted flaggers, "Good Samaritan" clause, moderating editorial content, context with copyright law)
- DMA instruments and rules concerning the media
- Other measures such as those directed against piracy

Miruna Herovanu

14:45 Discussion

15:00 **Updating implementation of the AVMSD**

- Status of national transposition acts (new legislation in Member States with recent transposition; by-laws of relevance)
- Guidance by Commission Guidelines
- ERGA guidelines and cooperation framework
- Specific areas of transposition

Sally Broughton Micova

15:30 Discussion

15:45 Networking break

16:15 **Protection of minors across platforms and media**

- Measures in the DSA and elsewhere for the protection of minors
- Developments concerning social networks and platforms, enforcement
- Initiatives for expanding protection by criminal law
- Media literacy

Eva Lievens

16:45 Discussion

Objective

The conference aims to keep media law practitioners up-to-date by providing an overview of the latest policy developments, legislative initiatives and case law in this field.

Who should attend?

Lawyers in private practice specialised in media law and information technology, in-house counsel and other legal practitioners in the media sector

Venue

THON Hotel EU
Rue de la Loi 75
1040 Brussels

CPD

ERA's programmes meet the standard requirements for recognition as Continuing Professional Development (CPD). Participation in the full programme of this event corresponds to **9 CPD hours**. To obtain a certificate of participation for CPD purposes with indication of the number of training hours completed, online participants must allow for their participation to be tracked. CPD certificates must be requested at the latest 14 days after the event, after which the participation records will be deleted for data protection purposes.

Hybrid format

If you cannot attend the conference in Brussels, you can still join online!

You will be able to interact immediately and directly with our top-quality speakers and other participants.

Important note

This is a hybrid event. You can participate either face-to-face or online and you can switch your participation method at no cost until one day before the event.

If we are obliged to hold the event online-only due to the Covid-19 pandemic, you will be able to cancel your face-to-face participation at no cost.

Please note that payment by invoice must be made at the latest two days prior to the event.

- 17:00 **Round table discussion:
Media as “critical infrastructure” in the digital environment**
- Systemic importance of media
 - Media as target of (cyber)attacks
 - Public value content as part of the fight against disinformation?
 - Issues of accessibility and visibility of media and relevant content
- Mark D. Cole, Karim Ibourki, Andris Mellakauls*

18:00 End of the first conference day

18:15 Networking reception

Friday, 3 June 2022

III. DATA AND THE MEDIA

Chair: Florence Hartmann-Vareilles

- 09:15 **Digital advertising from a data protection perspective**
- Relevant developments in data protection law affecting advertising and online services (*TCF* decision from Belgium; *Google Analytics* decisions from France and Austria)
 - From GDPR to data sovereignty (incl. DGA, possibly DA)
 - Potential impact of the DSA and the European Parliament position
- Wojciech Wiewiórowski*

10:00 Discussion

- 10:15 **Digital advertising and data use from a competition law perspective**
- The functioning of the online adtech industry and data use
 - Press publishers and competition law matters
 - Decisions of the Commission and rulings of the General Court
 - Potential impact of the DMA (possibly DGA)
- Anne Federle, Lucia Scorciarini*

11:00 Discussion

11:15 Networking break

IV. CASE LAW ROUND UP

- 11:45 **Recent rulings from the CJEU and ECtHR impacting audiovisual media services and the media**
- Mark D. Cole*

12:30 Discussion

12:45 Light lunch and end of the conference

For programme updates: www.era.int
Programme may be subject to amendment.

Your contact persons



Florence Hartmann-Vareilles
Head of Section
E-Mail: fhartmann@era.int



Tatsiana Bras Gonçalves
Assistant
E-Mail: tbras@era.int
Tel.: +49 651 9 37 37 221

Covid-19 prevention and hygiene rules

The safety of our guests, partners and staff is our priority. ERA will take strict hygienic precautions and ensure continuous monitoring and compliance with the applicable Covid-related hygiene regulations.

Please visit the following site for more information: www.era.int/en/COVID

The number of places might be limited due to the current Covid-19 restrictions with which we have to comply. We recommend registering sooner rather than later.

Save the date

Summer Course on European Intellectual Property Law
Trier, 27 June - 1 July 2022

Summer Course on European IT Law
Trier, 19-23 September 2022

Big Data and the Digital Services Act
Brussels/Online, 27-28 October 2022

Annual Conference on European Copyright Law 2022
Trier/Online, 24-25 November 2022

www.era.int/elearning



Times indicated are CEST
(Central European Summer Time)

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Place, Date

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